

McKinzie Welschmeyer

EDUCATION

Missouri State University
Springfield, MO
2012 - 2016

Bachelor of Science in Fashion
Design and Product Develop-
ment

Minor in International Marketing

SKILLS

Microsoft Office
Adobe Illustrator
Kaledo for the Fashion Industry
Pattern Making
Draping

HONORS

Provost Scholarship Recipient
2012 - 2016
Teen Vogue Fashion University
Attendee 2012, 2013
Stephen's College Project Prom
Finalist 2012

CONTACT

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<http://mckinzie.wweebly.com>

PROFESSIONAL EXPERIENCE

vfish Designs - Chicago, Illinois

Off-Price Account Manager: July 2016 - February 2017

- Moving closeout inventory through e-commerce and brick-and-mortar channels while researching and pursuing international sales opportunities
- Keeping inventory levels up to date and organized
- Creating and maintaining relationships with apparel and accessory buyers
- Curating sales offers based upon available inventory, demand, and season

Modern Society - Springfield, Missouri

Sales Associate: January 2016 - July 2016

- Meet sales goals through suggestive selling
- Maintaining sales floor through visual merchandising

A.L.C. LTD - Los Angeles, California

Design Intern: June 2015 - August 2015

- Assist knitwear design team during technical fittings and design meetings
- Brain-storm possible designs using draping and flat pattern techniques
- Creating and revising tech-packs and organizing fabric swatches and trims
- Designing and presenting mood, trend, and color boards to design team
- Creating and recoloring prints using Adobe Illustrator

Chrisara Designs - Springfield, Missouri

Intern: March 2015 - May 2015

- Researched and compared sourcing opportunities
- Styled social media posts for present and future use
- Assisted at brand events

BCBG MaxAzria - Springfield, Missouri

Floor Supervisor: September 2014 - January 2016

- Drive and exceed sales goals by executing BCBG initiatives and encouraging sales associates
- Review weekly reports, identify deficient areas, and partner with sales manager to implement action plans
- Create and maintain a growing client base

Harem & Company - Springfield, Missouri

Assistant Sales Associate: January 2013 - September 2014

- Assisting sales associates while styling clients
- Keeping warehouse stocked and organized
- Maintaining sales floor through visual merchandising
- Creating social media posts